



BrainTech 2019

March 4-5
Tel Aviv, Israel

4th International
Brain Technology Conference

Industry Prospectus

A decorative graphic on the left side of the slide, consisting of numerous small, hollow squares in shades of green and pink, scattered in a pattern that suggests a network or data points.

The premiere Brain Technology Conference highlighting major trends in global neurotechnology

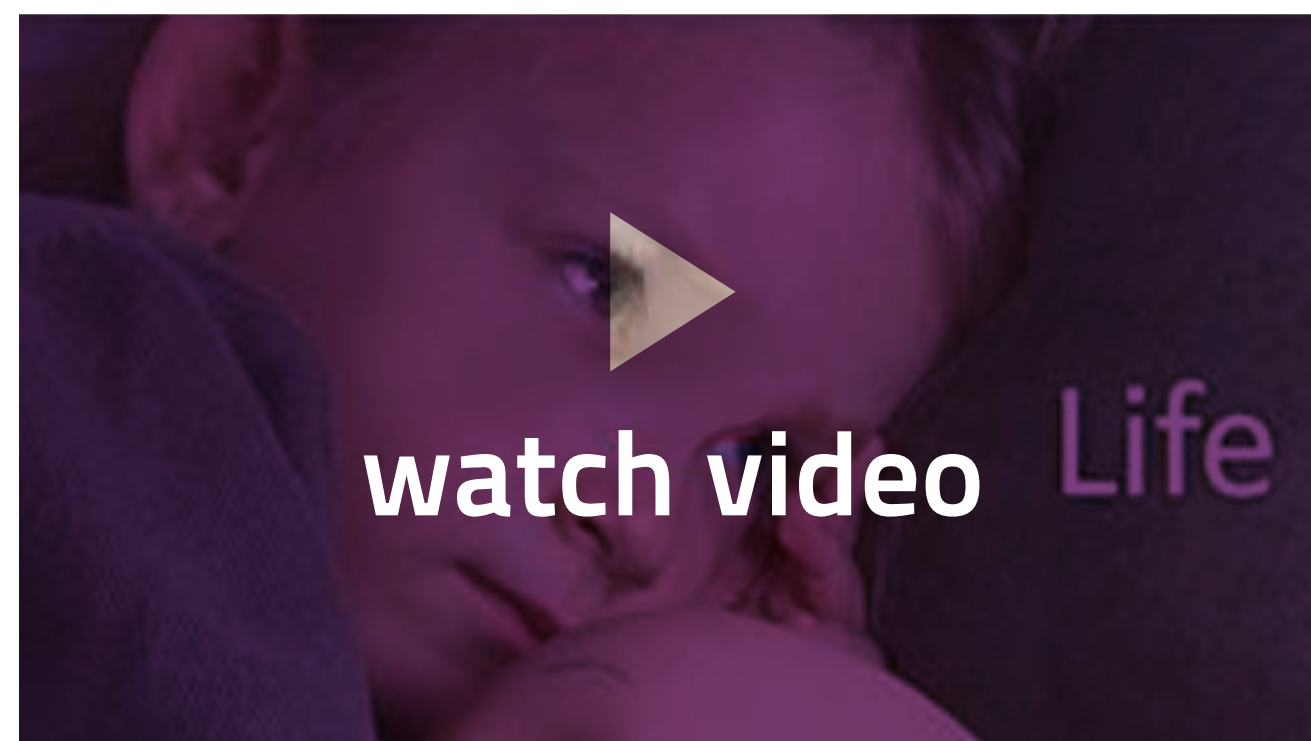
Read on for partner opportunities and expose your organization to the community of leaders shaping the future of the brain technology industry



The IBT Mission

Envisioned by former President Shimon Peres, **Israel Brain Technologies (IBT)** is a non-profit organization whose mission is to accelerate the commercialization of Israel's brain-related innovation and establish Israel as a leading international brain technology hub, by:

- Supporting brain technology development
- Creating & fostering a community of entrepreneurs, innovators and investors around neurotechnology
- Attracting key stakeholders to partner and support BrainTech in Israel
- Serving as an authority and knowledge center for the BrainTech ecosystem



Why Join?

- Access to the most innovative in the neurotechnology community
- Join the roster of prestigious supporters and attendees
- Showcase your solutions to relevant and valuable attendees
- Increase your company's visibility
- Demonstrate leadership in Brain Technology
- Engage with global leaders in the ecosphere
- Exclusive networking opportunities and pre-scheduled 1:1 meetings
- Raise your specific challenge for discussion with science and industry experts
- Enjoy significant media coverage

Forbes

GLOBES

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THE JERUSALEM POST

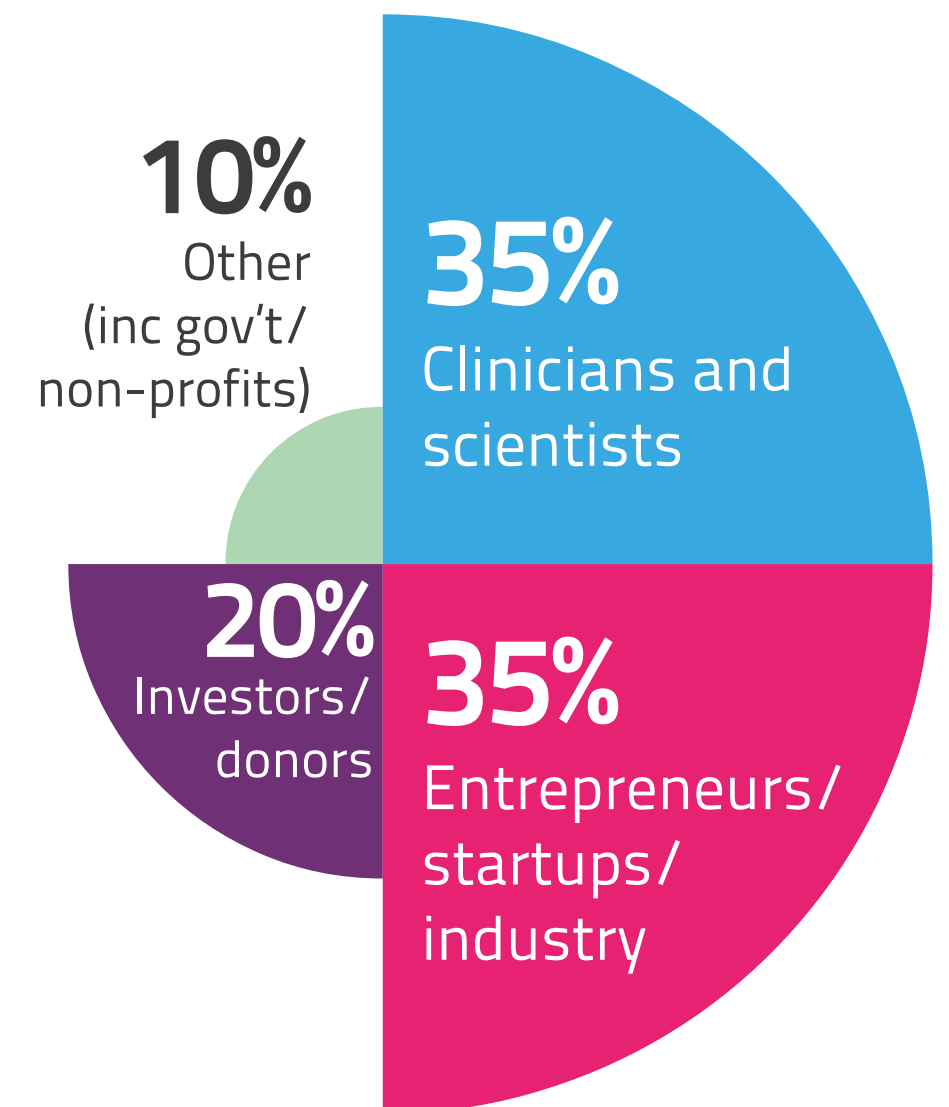
Bloomberg

BrainTech 2017 Highlights



The conference program included:

- Over 750 attendees from the entire brain ecosystem
- A faculty of 40 of the world's leading researchers, clinicians and industry leaders in the brain arena
- A BrainTech Exhibition and Startup Pavilion
- A startup Competition sponsored by Sanara Ventures, and in partnership with Virtuozo and Xtech
- An advanced meeting platform that facilitated over 150 one-on-one meetings



Several important announcements were made at the conference:

- Announcement of a cooperation between IBT's Brainnovations accelerator and the U.S. based NeuroLaunch accelerator
- Launch of IBT's Brain Technology Association, supported by the Israel Innovation Authority, which will bring together the Israeli brain technology industry to create new content and programming for advancing R&D and technology implementation.
- The Mathematical Neuroscience Prize, \$100,000 each, was awarded to two researchers – Prof. Misha Tsodyks of Weizmann Institute and Prof. Fred Wolf of Max Planck Institute for Self Dynamics and Self Organization, Gueettingen.

BrainTech 2017 Sponsors



Platinum



Gold



Silver



Bronze



Partners





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Support Options & Packages

Diamond Package >

Platinum Package >

Gold Package >

Silver Package >

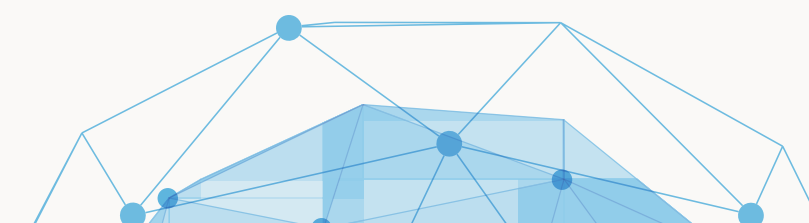
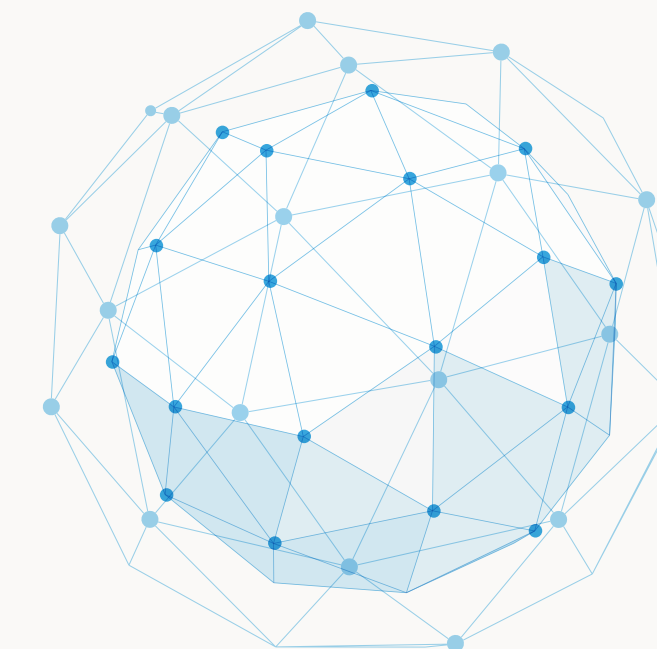
Start-Up Package >

Other Support Opportunities >

Advertising Opportunities >

Exhibition >

Contact Us >



Diamond Package

Corporate Membership

- Become IBTtech worldwide enterprise members ([click here for more info](#))

Exclusive Professional Tour (up to 15 pax)

- Diamond supporters will be offered the opportunity of a private tour at leading Israeli BrainTech companies (IBTtech members)
- BrainTech 2019 will make all the necessary coordination and arrangements for these tours (on 6 March 2019)

Program

- Exclusive opportunity to develop a half-day track (max 2 sessions) on a topic of your choosing – program will be subject to approval by Steering Committee
- Opportunity to suggest a member to join the BrainTech 2019 Steering Committee

Private meeting room

- Pre schedule 1:1 meetings via the BrainTech platform in a private meeting room
- Access to the BrainTech participants list via a dedicated platform

Registration

- 2 VIP registrations – full conference registration, including entrance to the corporate executive lounge
- 5 full conference registrations
- Support of 5 Phd's and 2 pre-seed startup attendees to the conference (accepted via a blind online application)

Advertisement and acknowledgements

- Full page advertisement in the program book
- Logo placement on main stage, signage and networking areas for the duration of the conference
- Logo on conference website, printed materials and mailers

Platinum Package

Program involvement

- Exclusive opportunity to develop a half-day track (max 2 sessions) on a topic of your choosing – program will be subject to approval by Steering Committee
- Opportunity to suggest a member to join the BrainTech 2019 Steering Committee

Private meeting room

- Pre schedule 1:1 meeting via the BrainTech platform in a private meeting room
- Access to the BrainTech participants list via a dedicated platform

Registration

- 2 VIP registrations - full conference registration, including entrance to our corporate executive lounge
- 5 full conference registration
- Support of 3 Phd's and 1 pre-seed startup attendees to the conference (accepted via a blind online application)

Advertisement and acknowledgements

- Full page advertisement in the program book
- Logo placement on main stage, signage and networking areas for the duration of the conference
- Logo on conference website, printed materials and mailers

Gold Package

Program involvement – Choose between one of the below

- Workshop session - Demonstrate your equipment\product in a Parallel Hall
- Product Theater - session in the exhibit hall during the coffee breaks (up to 50 attendees, up to 30 minutes)
- Organize and lead a "Meet the expert" session in a parallel Hall

Exhibit Space

- 12sqm booth – Prime location

Meetings

- Pre schedule 1:1 meetings via the BrainTech platform

Registration

- 5 full conference registration
- Support 3 Phd's attendees to the conference (accepted via a blind online application)

Advertisement and acknowledgements

- Full page advertisement in the program book
- Logo placement on main stage, signage and networking areas for the duration of the conference
- Logo on conference website, printed materials and mailers

Silver Package

Program involvement

- Product Theater - session in the exhibit hall during the coffee breaks (up to 50 attendees, up to 30 minutes)

Exhibit Space

- 6sqm booth – 1st priority until deadline

Meetings

- Pre schedule 1:1 meetings via the BrainTech platform

Registration

- 3 full conference registration

Acknowledgment

- Logo placement on main stage, signage and networking areas for the duration of the conference
- Logo on conference website, printed materials and mailers

Start-Up Package

(start up refers to pre-seed and seed-stage companies)

Exhibit Space

Exhibit space at the start-up pavilion including:

- Counter
- 2 chairs
- Pre-designed start up pavilion wall

Tech Demonstration

- Product pitch in the exhibition hall
- Showcase your company in a pre-scheduled slot during one of the networking breaks

Meetings

- Pre schedule 1:1 meeting via the BrainTech platform

Registration

- 1 full conference registration
- 1 exhibitor badge

Acknowledgment

- Logo on conference website, printed materials and mailers



IBT Tech Members are entitled to a 10% discount

Support Opportunities

Round Table Discussion Session

- Choose the theme and lead one of the Roundtable discussions as a part of the main program
-

Poster Boards Area

- Align your brand with the most exciting scientific breakthroughs
 - Company logo on signage at the entrance to the Poster area
-

Grant in Support of an Existing Scientific Session

- Support of an Existing Official Session accepted or invited by the Steering Committee
-

Participation Grant

- Participation Grants for 15 students\researchers to attend the conference
-

Product Theater

- Product Theater sessions are 15 minutes in length and will be held in the exhibit hall during the coffee breaks (up to 50 attendees)



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Support Opportunities

Evening Reception

- All conference participants are invited to a networking reception, hosted by the sponsor
 - Exclusive logo placement, recognition at reception, and opportunity to provide branded items (e.g. napkins, screen projection, etc)
-

Corporate Executive Lounge

- Facilities will be available at the venue for speakers, members of the organizing committee, and corporate members of IBT Tech
 - Logo placement on signage at the entrance to the executive lounge
 - Opportunity to provide items bearing company logo for use at the lounge
-

Start Up Competition

- Position your organization as a supporter of start-ups and new innovations
 - Review and rate the start up applications and provide an in-kind prize to the winner
-

Start Up Pavilion

- Position your organization as a supporter of start-ups and new innovations
- Company logo displayed on the back wall of the start up pavilion



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Support Opportunities

Mobile App

- The congress mobile App provides tools for active meeting participation and makes it easy for participants to access conference information
 - Support will be acknowledged with company logo on the splash screen (pop up screen) of the App, and two push notification during the conference
-

Lanyards

- Company logo will be printed on the lanyards for conference badges worn by all attendees
-

Notepads & Pens

- Notepads & Pens will bear the BrainTech 2019 logo, and the Supporter's company logo
 - Will be distributed in the participants' Conference bags
-

Healthy Morning Corner

- Sponsor a branded Morning Corner with fresh fruit or energy bars
-

Charging Kiosk

- Branded Charging Kiosk for multiple devices, including smart phones and tablets.

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Advertising Opportunities

Program Book advertisement

Full page advertisement in the final program

- Back Cover
- Inside Back Cover
- Inside Front Cover
- Inside Page

Promotional Mailshot

Mail Blast will be sent to the preregistered participants who have agreed to receive promotional material at a date and time coordinated with the conference organizer

- Exclusive
- Combined

All Sponsors will be acknowledged with company logo on website, printed materials and signage onsite

Exhibition

The commercial exhibition is an integral part of BrainTech 2019. It is the best place for companies and organizations to meet current and potential clients. The exhibition will be in close proximity to the lecture halls and will be combined with the catering areas and poster exhibition to guarantee a constant flow of visitors to your exhibition booth.

Shell Scheme Rental

Includes:

- Exhibitor badges (2 for first 6 sqm, 1 additional badge every 6 sqm thereafter)
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100-word company / product profile in the program
- Cleaning of public areas and gangways
- Invitation to the Evening Reception

Space Only Rental (min 12 sqm)

Includes:

- Exhibitors' badges (2 for first 6 sqm, 1 additional badge every 6 sqm thereafter)
- 100-word company / product profile in the program
- Invitation to the Evening Reception

Space only / shell scheme rental does not include any furniture, electrical usage, or stand cleaning.

Payment / Cancellation / Terms & Conditions

APPLICATIONS FOR SUPPORT AND/OR EXHIBITION MUST BE MADE IN WRITING WITH THE BOOKING FORM.

Contracts & Confirmation

SPONSORS

Once a booking form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the booking form the organizer will reserve the items listed in it. Completion of the booking form by the supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed booking form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

Support Terms & Conditions

Terms and Conditions (TERMS AND CONDITIONS.pdf) of Sponsor will be included in the contract as well.

Payment Terms & Methods

60% upon receipt of the sponsorship agreement and first invoice

40% by November 13, 2018

All payments should be received before the start of the Conference.

Should the exhibitor fail to complete payments prior to the commencement of the Conference, the organizer will be entitled to cancel the reservation, while cancellation will be subject to cancellation fees as determined below.

Cancellation / Modification Policy

Cancellation or modification of support items must be made in writing to Dori Bisk at dbisk@kenes.com

The organizers shall retain:

10% of the agreed package amount if the cancellation/modification is made before September 25, 2018, inclusive

50% of the agreed package amount if the cancellation/modification is made between September 26, 2018 – December 17, 2018, inclusive

100% of the agreed package amount if the cancellation/modification is made after December 18, 2018, inclusive.

See you next year in Tel Aviv!

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**KENES
GROUP**

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