

Short bio

Dan has been a leader in the global healthcare technology industry for over 15 years, with experience spanning Fortune 500 companies in the U.S. to Israeli start-ups. Prior to joining MindUP, Dan was CEO and President of Virtual Ports Inc., a company developing, manufacturing and marketing innovative products to improve laparoscopic surgery. Prior positions include General Manager (EndoTool Business Unit) and Director of Strategic Marketing for Hospira Worldwide, Inc., a global specialty pharmaceutical and medication delivery company, and senior positions at Johnson & Johnson (Ethicon and Ethicon EndoSurgery) and LifeWatch, Inc. He also enjoyed a 13-year career as an intelligence officer in the Israel Defense Forces.

Dan holds a Master's in Business Administration, with Honors, from the University of Chicago Booth School of Business, and a Bachelor of the Arts, Cum Laude, in Economics and Business Administration from the University of Haifa, Israel.