

## **Short bio**

Dr Ziv Peremen is the VP Medical Solutions at EIMindA.

He is an experienced leader with a diverse background in physics, cognitive neuroscience and BD. Holds a PhD in Cognitive Neuroscience from Tel Aviv University. He is the CTO of the Israeli brain consortium - BSMT (Brain stimulation and monitoring toolbox) and one of the founders and management member of the digital health association.